

ROCKLER WINS TWO AWARDS FROM *THIS OLD HOUSE*

Silicone Glue Brush And Mixing Mate Given "Top 100" Honors

MEDINA, MN (October 16, 2012) - Rockler Woodworking and Hardware has just been awarded *This Old House* Top 100 Awards for both their Silicone Glue Brush and Mixing Mate. The Top 100 Awards are bestowed upon the top 100 home innovations of the year chosen by the editors of *This Old House*, and Rockler has been further distinguished by earning two of the awards.

The Silicone Glue Brush is made of flexible silicone material which easily sheds both wet and dried glue. Unlike traditional glue brushes which are thrown away after a single use, this brush can be cleaned with a quick rinse under a faucet, or can be left to dry, and the dried glue peeled off later.

The Mixing Mate is designed to mix, pour, and store paint and other products without the mess of conventional methods. The mixing turbine operates with a simple crank handle to achieve a thorough mix in a matter of seconds, and the locking lid and pouring spout eliminate drips and spills, even with a full can. Mixing Mate prepares products for use and provides a safe and clean storage solution.

"We're very excited and honored that the Silicone Glue Brush and Mixing Mate are garnering attention and earning multiple awards from highly recognizable and reputable organizations like *This Old House*," said Steve Krohmer, Rockler's Vice President of Product Development. "Our team designed the glue brush to make gluing projects and cleanup easier for woodworkers and to keep piles of acid brushes out of landfills, and the Mixing Mate truly takes the mess and hassle out of mixing, pouring, and storing paint and other products. It's very gratifying to see these ideas taking hold."

The Mixing Mate (44360) retails for \$14.99 and the Silicone Glue Brush (45624) retails for \$4.99. The brush is also part of the 3-Piece Silicone Glue Application Kit (43662) which retails for \$14.99. All of these items can be purchased at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or from the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 58th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at www.rockler.com/news.

